**ATD Bay Colonies**

Monthly Board Meeting Minutes

October 7, 2022 | 8:00AM - 9:30AM

**Attendees:** Wendy, Judy, Lisa, Patrick, Michael, Heather, Brian, Peter, Dayne

**Call to order:** 8:05AM

**Approval of minutes:** Peter and Wendy,

Updates

* New President elect - Brian Lopes; effective immediately
* Virtual ALC - Figure out who is going from Board
* ICE is scheduled for May 21 - 24, 2023 San Diego
* ALC may be a part of it
  + Talk further about who from Board is going
  + Lisa checking with Bianca on volunteering opportunities
* Gamification - opportunity to work with Amica
  + Min. of (12) people to be in-person or (6) for virtual
  + April timeframe to pair with the Level Up gamification workshop
  + Next steps - email proposal to Amica; suggest a few dates that work for us
* Power Up Series
  + October is being rescheduled -moving to January and June

Upcoming Events

* October 26
  + Judy is securing volunteers
  + Wendy will bring swag
  + Catherine will grab the light refreshments
* November 8
  + No dry run needed; good to go
* December
  + CW Lanes is official
  + 5:30pm - 8:00pm
  + Up to 36 people
  + May need 4 volunteers
  + Donate to crossroads
    - ($30 - 40 - 50) Half of the registration cost goes to crossroads
    - Lisa will invite someone from crossroads
    - Day of donations as well?
* January - event has updated
  + Universal Design (Landmark College)
    - Will cover DEI, graphic design, neurodiversity, etc.
* Include Catherine on the panel for Feb., or double up on Landmark?

General Updates:

* Volunteering
  + Updating orientation with Amazon Smiles
* Membership
  + [September membership scorecard](https://drive.google.com/file/d/1ud5kGTDeMUuqBN_02JQDTP4-yjH5yE88/view?usp=sharing)
  + Up to 75 members
* Communications
  + Event calendar
  + Melissa's video: <https://www.youtube.com/watch?v=FVegzIjzD0o>
  + Kara's video: <https://www.youtube.com/watch?v=Y8WDnUTrN3Q>
* Marketing
  + Brown sponsorship - subcommittee (Heather set up meeting to further discuss)
  + 2 statement elevator pitch of Bay Colonies - Heather will send out
  + Keep the LinkedIn post emails; keeping with game theme - will be adding more polls on LinkedIn
  + New member emails - adding line in of how they found out about us
* Curation - no updates
* Finance
* Operations
  + [September attendance report](https://drive.google.com/file/d/1Z-kA-C-RypalYZW7hnjNNxoqRsBG-l57/view?usp=sharing)
  + [September survey results](https://docs.google.com/document/d/1eUOQN1BTldn_qzT3_lPkOmZQf17J8dd-/edit?usp=sharing&ouid=112267847912576501568&rtpof=true&sd=true)
* CARE
* Programming
* Professional Development

**Meeting adjourned:** 9:34AM