**ATD Bay Colonies**

Summer Board Meeting Minutes

July 15, 2022 | 2:00PM - 5:00PM

**Attendees:** Wendy, Catherine, Michael, Brian, Judy, Patrick, Lisa, Peter, Heather, and Dayne

**Call to order:** 2:17PM

**Approval of minutes**: Lisa and Judy

 **Updates:**

* ALC Conference
	+ Brian and Wendy will be facilitating for the ALC
	+ Chapter President/President Elect typically go (NAC)
	+ Heather/Dayne would like to attend
	+ Proactive approach to budgeting funds for next year’s ALC – host a certification program, etc.
* New Address Change
	+ Will need to update website, etc.

 **Finances:**

* Under for membership this past year, should be renewing FM global
* Going forward, $50 membership (leveling prices); keep $20 for student memberships
* Membership drop since last year (63 total)
	+ - Goal to increase membership, plan for additional revenue
			* % of a number of people should be accounted for within the budget
		- Virtual events are less expensive, look into how many in-person

Membership Subcommittee

* Adding Peter to the membership subcommittee

Amazon Smile Program

* Patrick Kelley will need to sign up for this. The person who creates the account is where the money will be distributed
* Just need tax id number
* Can be used as marketing for broader population – Southern Mass ATD
* Judy Nabb- Add to the orientation | Patrick Kelley send graphic to Judy from Amazon Smile

**Survey Results:**

* Virtual/In-Person
	+ (4) in person events – (2) of them be social (Dec and June)
	+ Sept, Dec, April, June, Oct.
* Communicate to our members how we are doing financially
* Michael to revisit the sponsorship idea? - Citizens Bank
* Kick-off in September in person, networking of what’s to come for the year
* April – full-day type of program

Days

* Wednesday’s mornings
* Programming - Design & development

**Annual Report:**

Annual Goals

* Membership
	+ **Goal** is to up membership to 75 (12 more people)
* Podcast (Michael)
	+ **Goal** is to look into this idea, create awareness, increase social media, increase membership
		- * 15 minutes
			* Interview a member
			* Board generated content
	+ Continue with Get to Know your Chapter
* Percipio Accountability Lunch (PAL) or a learning break (Lisa Robbins andCatherine Thenault)
	+ All watch it at the same time and have a discussion
	+ **Goal** is to promote Percipio and network with the chapter – Board generated content & outreach
* Once a quarter they do a live event
* Panel with discussion questions
* Bootcamps every month – tie it to monthly event topics
* Co-facilitate with a board member (members)
	+ Consistent email communication surrounding these events
	+ Fall, Winter, Spring

 Excellence Awards

* + $500 for being board of the month
	+ Automatic awards

 **Programming:**

* Monthly Programming Idea (Level Up)
	+ - Taking skills to next level, Upskilling & Reskilling,
		- Externally create graphic
* ATD Certification course
	+ - Wendy Picard to revisit this idea with ATD national
		- If not through ATD, could it be with ROI Guy or Agile
* Research/Attend each option below: (April)
	+ - Gamification – Surveyor certification
			* Virtual or in-person
		- Core Strengths – relationship intelligence (RQ) – virtual, free event
			* Access to material, assessment prior to event
		- Improv/Public Speaking – partner with Trinity Rep (Judy to call)
			* Promote fun & learning – Attract members this way
		- TedX Event
			* Group go to an all-day event – October?
		- Metaverse
		- ID for SME’s
		- Trends for 2023
		- Project Management for Trainers
* Reach out to network: Virtual options
	+ Tim Slaide
	+ Lou Russell (PM for Trainers) – Peter reached out
	+ Karen had brought some people in
	+ Renee Brown (Dare to Lead)
	+ Dr. Z (Boston ATD – could invite them to join)

 \* Connect with other ATD’s (Central Mass) to network – virtual opportunities

**Programming - Monthly Brainstorm**

 September – Kick-Off Networking

* Get to Know your Board
* Break out tables
* Zoom attire
* Thirsty Beaver in Cranston
* Ravenous – Cumberland (food trucks)
	+ - Can they do a quick spiel on innovation or brainstorming?
		- Wednesday’s – 9/21

 October – Improv/Public Speaking @ Trinity

* Check for morning times

 November **–** Virtual

* BIG NAME

 December **–** In-person

* Chelo’s on the Waterfront, Warwick
* Trivia

 January **–** Panel

* Board Members – Intro to L&D
* Future trends for 2023
* Bring a SME for free

 February

* DEI – Neurodiversity
* Judy will reach out to Christopher Veal

 March – Practical gamification

 April  **-** In-person

* Coaching (both sides of the table)
* Getting the most out of your feedback
* Breakout activities

 May  **–** Design & Development **/** Graphic Design

 June  **–**

 \* Passport idea – stamps; keep card on file – each stamp is a different level

* Heather Boyle checking with Brian - graphic designer

**Finances:**

* Membership: Adding (12) people in Q3 and Q4
* Event fees: 35/25
* Attendance Goals: 10 paid - virtual, 12-paid in-person

**Meeting adjourned:** 5:08PM