**ATD Bay Colonies**

Monthly Board Meeting Minutes

January 6, 2023 | 8:00AM - 9:30AM

**Attendees:** Catherine, Wendy, Peter, Michael, Lisa, Patrick, Heather, Brian, Dayne

**Call to order:** 8:02

**Approval of minutes:** Wendy and Lisa

* Updates/Open items
  + Member strategies meeting
    - Tuesday, 1/10 - Lisa will run this
  + Byte-sized registration
    - March 17 content - Lisa is working on (growth mindset)
  + Crossroads processing fee
    - Donated extra $12.30 for processing fee
    - Look for matching opportunities
  + NAC schedule/meeting
    - Adjustments made to 2023 schedule
    - January - just connections with Presidents
    - Wendy updated NAC sign up sheet - will need to select the date that works for us - [NAC Schedule 2023](https://docs.google.com/document/d/1ySLgOImbCGKA1nRxofHLx8mAZKN4Lz5Zltb2GJSgWxM/edit?usp=share_link)
  + Board elections
    - Some are coming up on their 4-year terms (2 consecutive 2-year terms)
    - Start transitioning phase to train on new duties
  + Gamification news
    - Virtual hero hang out (Kassy LaBorie) - offering to partner with ATD on certification (virtual, 5 sessions, 2-hours each) - we do the marketing, she does the rest - $1,000 per person
      * Potentially for the Fall
* Upcoming Events
  + January Event
    - **Level Up Your L&D Skills | 1/24 @ 12 - 1:30pm**
      * Universal Design with Landmark College
      * Dry Run - 1/11 @ 10am ([zoom meeting](https://us02web.zoom.us/j/3325291987?pwd=YWlzQWdlWWhaYy95TEFVamZydUN0dz09))
      * Link to LinkedIn page
      * Asking if it can be recorded?
  + February Event
    - **Level Up Your Awareness | *2/8 @ 9 - 10:30am*** 
      * Christopher Veal - Male vulnerability in the workplace. Possibly podcasting during the meeting
        + Creating a psychological safe space
        + Christopher Veal, the podcast seeks to help each of us understand how leaning into greater vulnerability strengthens us and creates more connection with the people in our world.
      * Level Up Your Authenticity?
      * SHRM will be invited

Updates

* Finance
  + Quickbooks - new functionality was a beta version that didn't work
  + Duplicative accounts, transactions, balance wasn’t matching up - but it has been solved!
  + July - December 2022 - trending well for budget
* Membership
  + 73% power members (goal is 35%)
  + 72 active members (slightly off from National’s numbers)
* Communications
  + Programming upcoming events
  + Send communication needs to Brian
* Marketing
  + Heather will be reporting on LinkedIn data (reach, growth, etc.)
  + 214 followers
  + Invite personal connections to follow page (click on “More” on the ATD Bay Colonies page)
  + Care to share group - invite connections
  + Connect with other ATD chapters to further network and learn about what they are doing
* CARE
  + Ready to go - just waiting on Finance
  + Peter will be submitting next week
* Volunteering (VP of Connections?) - no updates
* Curation
  + Dayne will be sharing some insight from ALC on holding more effective board meetings and best practices from other chapters - at the next meeting
* Operations
  + 19 people attended Charity & Cheer
* Professional Development
  + Elliott Masse - new tech in the metaverse; will be sending out article
  + April event - Pete

**Upcoming Dates:**

* January - NAC Meeting
* 1/10 - Membership Strategy Meeting
* 1/11 - Dry Run for Jan Event
* 1/13 - Bite Sized Learning | Virtual Collaboration
* 1/24 - Level Up Your L&D Skills
* 2/3 - February Board Meeting

**Meeting adjourned:**  9:33