**ATD Bay Colonies**

Monthly Board Meeting Minutes

March 3, 2023 | 8:00AM - 9:30AM

**Attendees:** Lisa, Wendy Patrick, Peter, Michael, Catherine, Dayne, Judy, Heather, Brian

**Call to order:** 8:03

**Approval of minutes:** Wendy and Catherine

* Updates/Open items
	+ Wild Apricot
		- National will give us a discount (25% - April 1st)
		- Heather will send email to pricing dept.
			* Possibly sign up for just 1 year and reassess
		- CARE - could it affect the ATD store?Aside from that should still be good
		- Brian found Star Chapter (similar features, more contacts, less costly)
			* Subcommittee - Demo Star Chapter
				+ Lisa to kick it off - include Michael
				+ Ask about price increase frequency
	+ ALC
		- Registration open: Wendy, Michael, Brian,
* Upcoming Events
	+ March Events
		- **Level Up Your Coaching |** 3/17 @ 12 - 1:30pm
			* 3/9 @ 3:30pm - Dry Run
			* Michael, Catherine, Judy
		- **Bite Sized Learning: Growth Mindset |** 3/31 @ 12 - 1pm
			* Good to go; will be more discussion based
	+ April Events
		- **Level Up Your Game |** 4/26 @ 5:30pm
			* Blount Fine Foods - 575 Currant Road, Fall River MA
			* Setup room @ 4pm
			* “Souper” Networking 5:00 - 5:30pm
				+ Lisa bringing bowls & spoons
				+ Dayne look into inventory & send materials list
			* Bring ATD swag
		- **Gamification Certification Workshop |** 4/5 @ 9am - 4pm
			* 10 Amica Center Blvd, Lincoln, RI
			* Need 12 paid people to run it
	+ May Event
		- **Level Up Your Team Culture |** 5/9 12-1:30pm
			* Virtual with Russell Dubree
			* Michael & Wendy to connect more

Updates

* NEAC
	+ Meeting 3/3 to discuss locations
	+ Nothing has been decided yet, more to come
* Finance
	+ Had a really good month
	+ Will need to reforecast/budget with ALC expenses
* Membership
	+ 79 active members - highest since Jan 2021!
	+ Inclusive leadership - 100% attendance
	+ Survey ratings have been the highest since 2018!
* Communications
	+ Sent out bulleted list of upcoming communications
	+ Level Up Coaching - communications went out 3/2
		- Hoping to get 7-8 more registered
* Marketing
	+ More growth & engagement with LinkedIn
	+ Out of some of the larger chapters, we have one of the highest engagement (up 44%)
	+ Have speakers share to their network for additional engagement
* CARE
	+ Made CARE Plus - Go Peter!
* Volunteering - no updates
	+ *In person events may need volunteers - connect with Judy*
* Curation - no updates
* Operations
	+ Shared survey results 3/2 via email - Great results for Inclusive Leadership event
* Professional Development
	+ Considering Metaverse and AI topics for next year

Upcoming Dates:

* 3/3 - March Board Meeting
* 3/17 - Level Up Your Coaching
* 3/20 - NAC Meeting
* 3/31 - Bite Sized Learning | Growth Mindset
* 4/5 - Gamification Certification
* 4/7 - April Board Meeting
* 4/26 - Level Up Your Game

**Meeting adjourned:** 9:29