**ATD Bay Colonies**

Monthly Board Meeting Minutes

June 21, 2023 | 1:00PM - 4:00PM

**Attendees:** Brian, Peter, Miko, Wendy, Elizabeth, Heather, Patrick, Rodrigo, Lisa, Catherine, Michael.

**Call to order:** 1:07PM

* Welcome Miko, Elizabeth, and Rod (Brian - 10)
* Review and Approve Minutes from [May](https://docs.google.com/document/u/0/d/1YU03vS02QS2d18PjdZVimHY9dcAlMM9IejMRh0oBCh8/edit) & [June](https://docs.google.com/document/u/0/d/1hLwayB9jQLmmctK79PlCF0IVPyqq_goQhsnaEL8chco/edit) Meetings (Dayne - 2)
	+ May: Wendy, Peter
	+ June: Catherine, Lisa, Brian
		- BSL - 6/23
* Chapter Branding (Brian - 10)
	+ **ATD Rhode Island Chapter**
	+ Serving RI and Southeastern Mass
	+ Serving Rhode Island and beyond
	+ Rebrand in conjunction with STAR Chapter transition
	+ 45th anniversary in 2024
	+ Will need to make adjustments on website, emails, swag, etc.
* Wild Apricot transition to STAR Chapter - backstory for new board members (Lisa/Heather - 15)
	+ Unhappy with current platform - back end of our website (Wild Apricot)
	+ Decided to be a disruptor and explore other platforms that would give us more of what we need
	+ Rod will be leading this going forward, with help from team (6-week transition over the summer)
	+ Working with National to have them also change over
	+ Biggest difference besides customer service, is the website looks modern
* Finances Part 1 (Patrick/Peter - 15)
	+ Close 2022/2023 budget
		- June: ALC expenses need to be reimbursed; get any last minute expenses to Patrick/Peter
		- Net Revenue for June: likely to be negative once reimbursements have been paid
		- Net Revenue change from 2021-2022 to 2022-2023 is close to $5k
		- Statement of financial position: Overall change of $31.96

**Break (5)**

* SWOT Analysis (Dayne - 10)
	+ Review trends & findings - [SWOT Analysis](https://drive.google.com/file/d/1tv7qb-_3MtGr2Qp1rN5p2OB1tO3tVt2B/view?usp=drive_link)
	+ Volunteer Opportunities
		- What else can members support?
		- Micro volunteering - building the bench for the board
		- Frame board positions as volunteer opportunities
		- What are the perks to volunteering?
		- Monthly newsletter to members of volunteer opportunities
		- Pilot group for StarChapter - incentivize with ATD swag or DD gift cards
	+ ATD Capability Model
		- We should be using as a guiding principle to our strategy
* Membership Survey (All - 15)
	+ 91 active members!
	+ Needs to go out - copy from last year?
	+ Meetings times and programming ideas
	+ Dayne to get it set up for this year
* 2023 - 2024 Theme and Programming (All - 70)
	+ Consider doing an event with all NE chapters
	+ **Theme:** Anniversary theme; 1979; music theme; Expand Your World; 45’s; Cure for imposter syndrome; generative AI
	+ Sept - Networking with Boston Chapter (in-person)
		- Dedham/Foxborough area
	+ Oct - NEAC
	+ Nov - Gen AI (Stan - virtual)
	+ Dec - Charity & Cheer
	+ Jan -
	+ Feb -
	+ Mar -
	+ Apr -
	+ May -
	+ Jun - Networking
* Finances Part 2 (Patrick/Peter - 20)
	+ Review draft of next year’s budget
	+ To plan for 2023/2024 budget, we will need to:
		- Determine membership costs
		- Determine event fees (virtual/in-person)
		- Review StarChapter costs

Upcoming Dates

* 6/23: Bite Sized Learning
* 7/19: July Summer Planning (11 Slocum St, Providence, RI)
* 8/16: August Summer Planning (Virtual)

**Meeting adjourned:** 3:51